

## David Greenslade

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### **Managing Director of Strategi Ltd and Strategi Institute Ltd**

David has been an investment adviser since 1990 and has built up and sold two very successful financial advice businesses. Strategi and Strategi Institute are the largest specialist suppliers of financial service industry education and compliance services in New Zealand.

David is an experienced investor in his own right, he is a director of a number of investment businesses and chairs a number of investment committees.

He is the author of a number of books, including *ACES* and *Harness the Opportunity to Build Profitable Businesses*. He is the publisher and editor of the *Sales & Marketing Kit* for financial advisers; *Portfolio Construction Manual*; *Best Practice Manual*; and the *Investment KnowHow* series of publications. He regularly has articles or comment published in *financialalert*, *Good Returns*, *NBR*, *Asset Magazine*, *Money Management*, *Journal of Financial Advice*, *Investing in Knowledge*, and *Leading Minds Academy*. David has written much of the content for the National Certificate in Financial Services, plus has developed and published the regulatory handbook titled *A Reference Guide to Key Legislation and Code of Professional Conduct* and also the 7 piece *Strategi Navigator* series of publications. He is also founder and promoter of the annual *Finology Conference*.